

The Agentic AI Investment Workshop



Stuck in Pilot Purgatory?

Too many AI ideas, no defensible way to choose. The challenge isn't awareness of AI's potential — it's knowing where to focus capital, what's actually feasible with your current data and systems, and how to move from exploration to a decision your board can defend. In four hours, your leadership aligns on which AI investments will drive real value, whether that's building products that grow revenue or transforming workflows that drain capacity. Walk away with an investment direction that is credible, scalable, and execution-ready.

“Mojotech's unparalleled passion and commitment to their work are truly remarkable. They executed our project flawlessly, and we couldn't be happier with the outcome. We've partnered with others in the past, but none have matched the level of excellence that Mojotech has consistently delivered.”

Yumi Casagrande

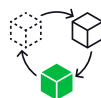
Director of Product Strategy, Healthcasts

The MojoTech Approach



Strategy Grounded in Engineering Reality

Built by practitioners who have designed and shipped production AI



Feasibility before Ambition

Data readiness validated early to avoid pilot purgatory



Investment-First Mindset

We quantify ROI, TCO, and payback before code is written

From AI Pressure to a Board Ready Investment Direction

Four hours with your leadership team. One clear direction for where to place your next AI bet.

The Workshop Framework

STEP 01

Strategic Framing

Scene-setting on autonomy levels, risk, and industry adoption patterns. Align leadership on where agentic AI creates real leverage

STEP 02

Opportunities

Growth engine: Identify AI features that drive revenue, retention, and competitive differentiation — across the full AI landscape.
Efficiency engine: Map internal workflows to surface where agentic systems eliminate friction and unlock capacity.

STEP 03

Stress Test

Pressure-test 1–2 opportunities against your data readiness and technical constraints. Surface risk before it consumes budget

STEP 04

Investment Direction

Align on a board-ready investment path. Leave with an Executive Brief and proposed Scope of Work for the next phase

18+

years building
enterprise software

40%+

efficiency gains
to production

What you walk away with

Capital allocation gating

Workflows ranked by business impact, feasibility, and autonomy level

Risk-vetted hypotheses

1–2 agentic opportunities stress-tested by an AI & Data Architect

Directional financial framing

Value hypotheses and investment assumptions for your next capital decision

A clear path forward

Executive Brief and proposed Scope of Work for the next phase

Who this is for

You have AI ideas but no structured way to prioritize what is feasible, fundable, and tied to real business outcomes.

Your pilots technically work but haven't made it to production — and leadership wants a defensible case before more capital is committed.

You're past "should we do AI" and now asking which opportunity is actually worth building or transforming first.



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Your Next AI Investment Should Be Your Best One

Schedule a 30-minute discovery call to determine whether the workshop is the right starting point — or whether you're ready to move directly into a full strategy engagement